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GOLD
LIST
2020



KROME CONSTRUCTION

To say that Krome Construction's growth has been impressive is an understatement. Just two years ago, Jason Elmer and Jordan Gruber were responsible for every aspect of their business, from in-house operations to the management of each project the firm took on. But today, Krome has 18 employees contributing to work that has already been published and acclaimed by other pros in the industry. The recipe for such success? "Our approach has been about being detail- and client-oriented, while inspiring our staff to do so as well," Elmer says. "We know how important it is to treat our employees well and celebrate their successes. We want them to be a family, and we think this leads to a team that really connects with and takes care of our clients." And that they do; the referrals prove it. Most of Krome's projects, which have spanned South Florida from Fort Lauderdale to South of Fifth and Coconut Grove, have come via word of mouth. "Our goal is to bring the client's ideas and concepts to life while maintaining a structure of schedule and budget," Gruber says. "We pride ourselves on proposing solutions and not shying away from challenges. At this point, we want to continue with our initial formula: be honest, deliver top-notch service and strive to be the best-quality builder there is." Sounds like a plan.



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Jason Elmer and Jordan Gruber
Co-Founders and Presidents

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"Doing what we love has led us to create a team of passionate, hardworking individuals with a common vision to build beautiful homes for our clients."

Ask the Expert

How can the client work with trade professionals to ensure a painless design process?

Without a doubt, the most successful projects happen when the client brings us on at the beginning. We have very close relationships with award-winning architects and designers, and when we are a part of the design phase, we can contribute money-saving methods and valuable engineering insight.

What's next for the firm?

We are currently working on a 10,000-square-foot renovation in Key Biscayne, in which the owners are incorporating incredibly unique pieces, artifacts and styles from their travels. The majority of our work consists of condominiums and home renovations/additions, but we have completed a few, very significant single-family residences from the ground up. We look forward to focusing on that as a future segment of our portfolio.



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1. This home in Cocoplum Coral Gables overlooks Florida Bay. Indoors, it boasts designs by Interiors Nonpareil. **2.** Designed by Jennifer Post, the penthouse at The Setai went through a full gut renovation. **3.** Sophisticated forms and neutral shades combine to lead the eye to the stunning view beyond. Interior design by J Jaegger Interior Design. **4.** Located in Bay Harbor Islands, this residence of approximately 8,000 square feet underwent a full gut renovation. The cantilevered floating staircase, designed by Dunagan Diverio Design Group, is a highlight of the new home. **5.** This condominium at Green Diamond in Miami Beach, with spaces designed by J Jaegger Interior Design, boasts an extensive millwork package.

1., 2., 3. & 5. Photography by Emilio Collavino **4.** Photography by Mark Roskam